

The Berlin Journal

Please fax back to: + (49 30) 804 83 111

The American Academy in Berlin's Semi-Annual Magazine

The American Academy in Berlin, Am Sandwerder 17-19, 14109 Berlin

Please check	Size of Ad	Width	Height	Including Bleed	Rate*
<input type="checkbox"/>	Whole Page, Bleed	210 mm	280 mm	216 x 286 mm	2.900 €
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Are you booking your ad for the Spring or the Fall issue? Spring 2008 Fall 2008 * Plus 19% VAT tax
Spring 2008: Ad booking until March 5, 2008. Ad data is due on March 13, 2008.

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Print Specifications

Please send print-ready data and proofsheets to:
SpiekermannPartners, Friedrichstr. 126, 10117 Berlin. Digital data must be at a resolution of 350 dpi, with total color requirements under 300 percent.

Acceptable formats are:

1. Adobe PDF/X-3 data after ISO 15930 and bvdm Standard Media Print
2. Macintosh Documents in Adobe InDesign, Adobe Photoshop, or Adobe Illustrator. Must include all the necessary typefaces, graphics, and images.
3. EPS-data with bundled-in typefaces, graphics, and images

The Journal is printed on a sheet fed offset press (175 lpi) according to standard-process offset printing (CMYK) on matt coated paper.

If there are other questions, we would be glad to put you directly in touch with our English-speaking designers.

Contact

Ad Booking and Billing

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Technical Questions about Ads and Proofs

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